

APPENDIX A

Utah Tourism Indicators: 1981 to 2001

Year	Travel-Related Employment	Traveler Spending	Hotel Room Rents (Current \$)	National Park Visits	State Park Visits	Salt Lake Int'l. Airport Passengers	Skier Visits	Traffic Count at Interstat Borders	Hotel/Motel Occupancy Rates
1981	50,000	\$1,100,000,000	\$113,273,174	2,577,112	6,430,174	4,149,316	2,038,544	N/A	N/A
1982	52,000	\$1,400,000,000	\$124,787,207	2,443,787	6,436,488	5,861,477	2,317,255	N/A	N/A
1983	54,000	\$1,600,000,000	\$140,728,877	2,465,294	5,214,498	7,059,964	2,369,901	N/A	N/A
1984	58,000	\$1,850,000,000	\$161,217,797	2,616,301	4,400,103	7,514,113	2,436,544	N/A	N/A
1985	60,700	\$2,000,000,000	\$165,280,248	2,804,693	4,846,637	8,984,780	2,491,191	N/A	N/A
1986	62,500	\$2,150,000,000	\$175,807,344	3,224,694	5,387,791	9,990,986	2,440,668	N/A	N/A
1987	64,500	\$2,300,000,000	\$196,960,612	3,566,069	5,489,539	10,163,883	2,368,985	N/A	N/A
1988	67,000	\$2,450,000,000	\$220,687,694	3,941,791	5,072,123	10,408,233	2,572,154	N/A	N/A
1989	71,000	\$2,570,000,000	\$240,959,095	4,135,399	4,917,615	11,898,847	2,500,134	N/A	N/A
1990	79,000	\$2,660,000,000	\$261,017,079	4,425,086	5,033,776	11,982,276	2,751,551	14,135,400	63.8%
1991	82,000	\$2,900,000,000	\$295,490,324	4,829,317	5,425,129	12,477,926	2,560,805	14,886,000	69.4%
1992	86,000	\$3,050,000,000	\$312,895,967	5,280,100	5,908,000	13,870,609	2,850,000	14,985,000	70.3%
1993	91,000	\$3,250,000,000	\$352,445,691	5,338,707	6,950,063	15,894,404	2,800,000	15,669,000	71.9%
1994	96,000	\$3,350,000,000	\$378,024,547	5,111,400	6,953,400	17,564,149	3,113,800	16,589,000	73.7%
1995	100,000	\$3,550,000,000	\$429,189,045	5,381,717	7,070,702	18,460,000	2,954,690	17,301,000	73.5%
1996	107,000	\$3,800,000,000	\$477,409,577	5,749,110	7,478,764	21,088,482	3,042,767	17,963,000	73.1%
1997	112,000	\$4,000,000,000	\$519,160,181	5,537,260	7,184,639	21,068,314	3,101,735	18,696,000	68.0%
1998	117,000	\$4,100,000,000	\$540,424,182	5,466,090	6,943,780	20,297,371	3,144,328	19,590,000	63.8%
1999	121,500	\$4,200,000,000	\$545,328,875	5,527,478	6,768,016	19,944,556	2,976,769	20,675,000	61.6%
2000	125,500	\$4,250,000,000	\$567,708,954	5,322,266	6,555,299	19,900,770	3,278,291	20,817,000	60.9%
2001	128,500	\$4,150,000,000	\$578,445,705	4,946,487	6,075,456	18,914,891	2,974,574	21,825,000	59.9%
Percent Change									
2000-2001	2.4%	-2.4%	1.9%	-7.1%	-7.3%	-5.0%	-9.3%	4.8%	-1.0%
1981-2001	157.0%	277.3%	410.7%	91.9%	-5.5%	355.9%	45.9%	54.4%	-3.9%
Average Annual Rate of Change									
1981-2001	4.8%	6.9%	8.5%	3.3%	-0.3%	7.9%	1.9%	4.0%	67.5%

National Park Recreation Visits: 1981 to 2001

Year	Arches	Bryce Canyon	Canyonlands	Capitol Reef	Zion	Total National Parks
1981	326,508	474,092	89,915	397,789	1,288,808	2,577,112
1982	339,415	471,517	97,079	289,486	1,246,290	2,443,787
1983	287,875	472,633	100,022	331,734	1,273,030	2,465,294
1984	345,180	495,104	102,533	296,230	1,377,254	2,616,301
1985	363,464	500,782	116,672	320,503	1,503,272	2,804,693
1986	419,444	578,018	172,987	383,742	1,670,503	3,224,694
1987	468,916	718,342	172,384	428,808	1,777,619	3,566,069
1988	520,455	791,348	212,100	469,556	1,948,332	3,941,791
1989	555,809	808,045	257,411	515,278	1,998,856	4,135,399
1990	620,719	862,659	276,831	562,477	2,102,400	4,425,086
1991	705,882	929,067	339,315	618,056	2,236,997	4,829,317
1992	799,831	1,018,174	395,698	675,837	2,390,626	5,280,166
1993	773,678	1,107,951	434,844	610,707	2,392,580	5,319,760
1994	777,178	1,028,134	429,921	605,324	2,270,871	5,111,428
1995	859,374	994,548	448,769	648,864	2,430,162	5,381,717
1996	856,016	1,269,600	447,527	678,012	2,498,001	5,749,156
1997	858,525	1,174,824	432,697	625,680	2,445,534	5,537,260
1998	837,161	1,166,331	436,524	656,026	2,370,048	5,466,090
1999	869,980	1,081,521	446,160	680,153	2,449,664	5,527,478
2000	786,429	1,099,275	401,558	612,656	2,432,348	5,332,266
2001	754,026	1,068,619	368,592	527,760	2,227,490	4,946,487
Percent Change						
2000-2001	-4.1%	-2.8%	-8.2%	-13.9%	-8.4%	-7.2%
1981-2001	130.9%	125.4%	309.9%	32.7%	72.8%	91.9%
Average Annual Rate of Change						
1981-2001	4.3%	4.1%	7.3%	1.4%	2.8%	3.3%

Sources: Utah State Tax Commission, Utah Division of Workforce Services, National Park Service, Utah Division of Parks and Recreation, Salt Lake City Department of Airports, Ski Utah, Utah Department of Transportation, Rocky Mountain Lodging Report and Utah Division of Travel Development